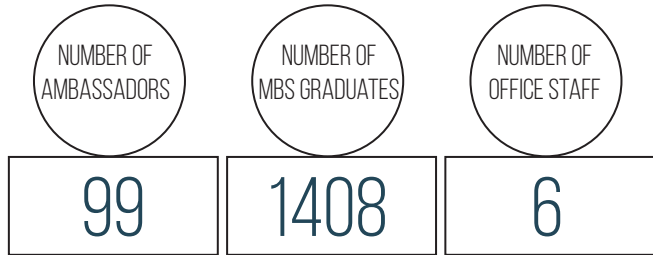


## A YEAR IN REVIEW: 2018



### LYNN'S HIGHLIGHTS:

#### 1. Interweave Expands Middle-East Arabic Initiative

This Arabic business training initiative enabled 20 in-country humanitarian organizations affiliated with the Lebanon, Iraq, and Morocco branches of LDS Charities to establish self-reliance groups. We trained 51 local facilitators who in turn have begun programs in refugee camps, urban centers, and village sites throughout these three countries.

#### 2. Abducted Women in Uganda Thrive through Literacy and Business

955 single mothers kidnapped as teens by rebel soldiers in northern Uganda are finding business success through Interweave's partnership with THRIVEGulu. With Interweave training and materials, participants first learn to read their native Acoli language, then English for business success, and finally the MBS course to start and grow their own businesses. A youth literacy and enterprise program for their children is planned for 2019.

#### 3. Tzotzil Natives in Chiapas, Mexico Master Literacy and Business

Through a special partnership with the Escalera Foundation, we have created literacy materials based on stories from the lives of local participants in Chiapas, Mexico. Self-reliance groups use these bilingual materials as a bridge to learn to read their native Tzotzil language, then acquire Spanish business-focused literacy skills, and finally be trained to set up and build their own businesses.



### DEAN'S HIGHLIGHTS:

#### 1. We located, trained, and graduated 19 Success Ambassadors in Mexico through an Internet funnel.

This is significant because we were able to reach four cities in Mexico and find some great Success Ambassadors without traveling to find and recruit them. This taught us that we will be able to expand in areas where we have not been before, find and train Success Ambassadors, and grow worldwide without spending thousands of dollars on recruiting trips.

#### 2. We developed a customized customer relations management (CRM) system to keep track of and support our Success Ambassadors and their participants.

This Success Platform will launch January 16th, after months of hard work from Audrey and her team. With this Success Platform, we will be able to accurately keep records and give support to all of our Success Ambassadors. Our donors and board members will be able to know how many people are being served and the impact we are having.

#### 3. We have 99 active/trained Success Ambassadors as of Dec 31st, 2018.

We have developed a webinar training system, ongoing WhatsApp groups, an annual Success Ambassador Conference and an updated Success Ambassador guide to help Success Ambassadors improve. We have 99 active Success Ambassadors and plan to increase that number to 500 in 2019 with the foundation for Success Ambassador support we developed in 2018.

2018 has been an incredible year of growth in the digital age. With these innovations in place we are ready to find, train, and support Success Ambassadors all over the world! Let the exciting wild ride of 2019 begin!



*Expansion in the Middle East*



*Graduation in Mexico City*



*Literacy and Business thrives in Uganda*

List of Groups		
Name	Method of Participation	Start Date of Group Classes
Benin Success	On Line	2019-01-07
Guyana Success	Face to Face	2019-01-22
Las Vegas Success	On Line	2019-01-24
Red Cross Success	Face to Face	2019-01-23

*Our new Success Platform*



*Spanish-Tzotzil program grows in Mexico*



*Annual Success Ambassador Conference*